



We are app planners

Planning the creation of a mobile app

In this unit you will:

- 1 Find out what smartphones can do.
- 2 Learn how to geotag and add location information to photographs.
- 3 Identify a problem to solve with an app.
- 4 Research your competitors!
- 5 Create a presentation to pitch your idea.
- 6 Deliver your pitch and review your progress.

Word bank

app
geotag
GPS
input
output
pitch
research
smartphone



The functionality of a typical smartphone

Inputs

- accelerometer
- camera
- GPS receiver
- microphone
- phone antenna
- touch-sensitive screen



Image: MyXyloto

Outputs

- dock connector
- earphone socket
- microphone
- motor for vibration
- phone antenna
- screen
- speakers